

Committee Meeting 2

Wednesday, May 18, 2022 | Site Review & Brainstorming

Meeting Agenda

- Introductions
- Master Planning Process
- Public Input Update
- Existing Site Conditions
- Brainstorming
- Next Steps



Project Team

Simone Collins Landscape Architecture

- Pete Simone, RLA, ASLA, Principal
psimone@simonecollins.com
- Sarah Leeper, RLA, Project Manager
sleeper@simonecollins.com
- Michelle Armour, Staff Landscape Architect
marmour@simonecollins.com



Seiler + Drury Architecture

- Doug Seiler, AIA, LEED AP, Principal
- Michael Drury, AIA, LEED AP, Principal



Woodlawn Park Steering Committee

Anthony Benvenutti

Michael Chauveau

Matt Duffey

Jeff Herb

Chuck Jones

Annmarie Mangin

Mary Meister

Phil Strybuc

Dean Swedberg

James Torpey

Barbara Tuck

Patrick Stasio

Director of Parks and Recreation

Department of Parks and Recreation

117 Park Avenue, Willow Grove, PA

19090-3215

pstasio@uppermoreland.org

(215) 659-3100 x1039





Master Planning Process

Woodlawn Park Master Plan

Project Schedule



WOODLAWN PARK MEETINGS	PURPOSE	DATE	TIME
Steering Committee Meeting #1	Kick off meeting	Wednesday, April 20, 2022	7:00 to 8:30 PM
Steering Committee Meeting #2	Programming	Wednesday, May 18, 2022	7:00 to 8:30 PM
Public Meeting #1	Programming	Wednesday, May 25, 2022	7:00 to 9:00 PM
Web Based Survey		May 26 to October 1	
Steering Committee Meeting #3	Preliminary Concepts	Thursday, June 9, 2022	7:00 to 8:30 PM
Focus Group Meeting #1	Active Sports	Wednesday, June 15, 2022	3:00 to 4:00 PM
Focus Group Meeting #2	Passive Activities	Wednesday, June 15, 2022	4:00 to 5:00 PM
Focus Group Meeting #3	Seniors	Wednesday, June 22, 2022	4:00 to 5:00 PM
Focus Group Meeting #4	Adjacent Neighbors	Wednesday, June 22, 2022	6:00 to 7:00 PM
Steering Committee Meeting #4	Initial Concepts	Wednesday, August 24, 2022	7:00 to 8:30 PM
Public Meeting #2	Initial concepts	Wednesday, September 14, 2022	7:00 to 9:00 PM
Steering Committee Meeting #5	Draft Plan	Wednesday, October 5, 2022	7:00 to 8:30 PM
Public Meeting #3	Draft plan	Wednesday, October 26, 2022	7:00 to 9:00 PM
Draft Plan Review Period – 30 Days	Public Review	October 27 to November 28	
Steering Committee Meeting #6	Final Plan Review	Wednesday, November 30, 2022	7:00 to 8:30 PM
Public Meeting #4 - Commissioners Mtg	Final Plan	Monday, December 19, 2022	7:00 to 9:00 PM

Master Plan Process



Transparent Public Outreach Process:

- 4 Public Meetings
- 6 Study Committee Meetings
- 4 Focus Group Meetings
- 8 Key Person Interviews
- Web-based Public Opinion Survey
- 30-Day Review Period
- Total Public Access to the SC Team During the Master Plan Process

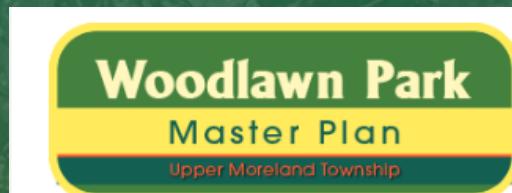


Public Input Update

Woodlawn Park Master Plan

Web Based Opinion Survey

- Question 7: what parks do you visit....Revise list per comments: Frank Pileggi Park; Farmstead Park; Pennypack Trust.
- Question 9: what activities do you participate in....add pickleball/tennis; bocce; gaga ball
- Question 16/17: how well is age group served....insert new questions to cover ages 19-64
- Question 18? Activities in Woodlawn...add gaga; split playgrounds 2-5 and 5-12
- Question 20/21: insert new questions to ask if people want a community center ...options: None; Yes, at Woodlawn; Yes, elsewhere in the Township
- Question 21: Revise wording so Community Center does not read as a sure thing.
- Add question about “green” improvements. Would you like to see...rain gardens, pollinator garden, native plantings, water harvesting and reuse, etc..



Woodlawn Park Master Plan Public Opinion Survey

Public Survey Purpose

Upper Moreland Township is developing a Master Site Development Plan for Woodlawn Park, a community park in Upper Moreland Township. The existing 9.5-acre park has many recreational features and is a beloved amenity of the community.

In the following survey, please share how you currently use and experience this area. Your responses will help create a vision for the future of Woodlawn Park. The survey should only take 10-15 minutes.

The survey will be available from May 26, 2022, until approximately October 1, 2022. Survey responses are not identified by name and your response will be anonymous. All responses will be compiled and be part of the Woodlawn Park Master Plan report.

This survey is being conducted on behalf of Upper Moreland Township by planning consultants Simone Collins Landscape Architecture. For more information, please contact Sarah Leeper of Simone Collins at (610) 239-7601 or sleeper@simonecollins.com.

Focus Group Meetings

- Finalize what the 4 groups are
- Committee Suggestions Received:
 - Community members with disabilities
 - Mommy & Me groups and or local daycares- Helps to understand what small children like to play with and on
- SC will work with Township Staff to identify best times for meetings.

Focus Group Meetings	Group	DATE	TIME
Focus Group Meeting #1	Active Sports	Wednesday, June 15	3:00 to 4:00 PM
Focus Group Meeting #2	Passive Activities	Wednesday, June 15	4:00 to 5:00 PM
Focus Group Meeting #3	Seniors	Wednesday, June 22	3:00 to 4:00 PM
Focus Group Meeting #4	Adjacent Neighbors	Wednesday, June 22	6:00 to 7:00 PM

Key Person Interviews

- Conduct 8 interviews with key staff / community stakeholders
- Timing of the interviews will vary
- Starting list:
 1. Parks and Recreation – to understand greater park system
 2. Public Works – maintenance needs and capabilities
 3. Police / Fire / EMS
 4. County Planning Department
 5. DCNR regional advisor
 6. Others?

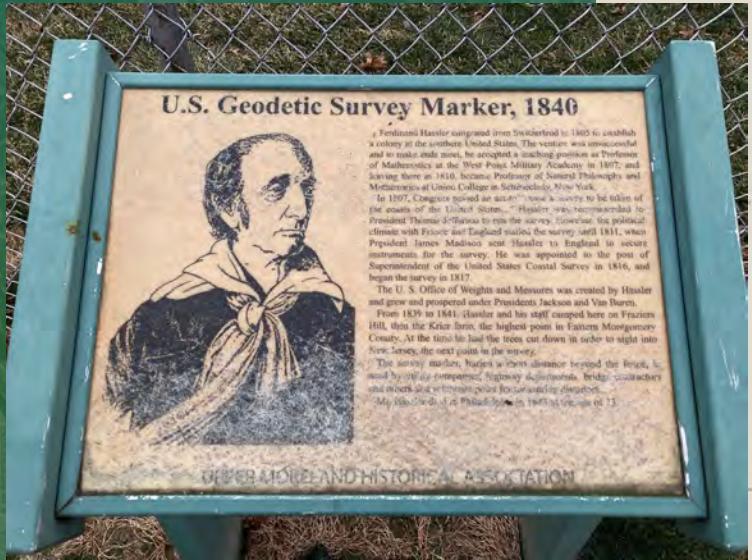




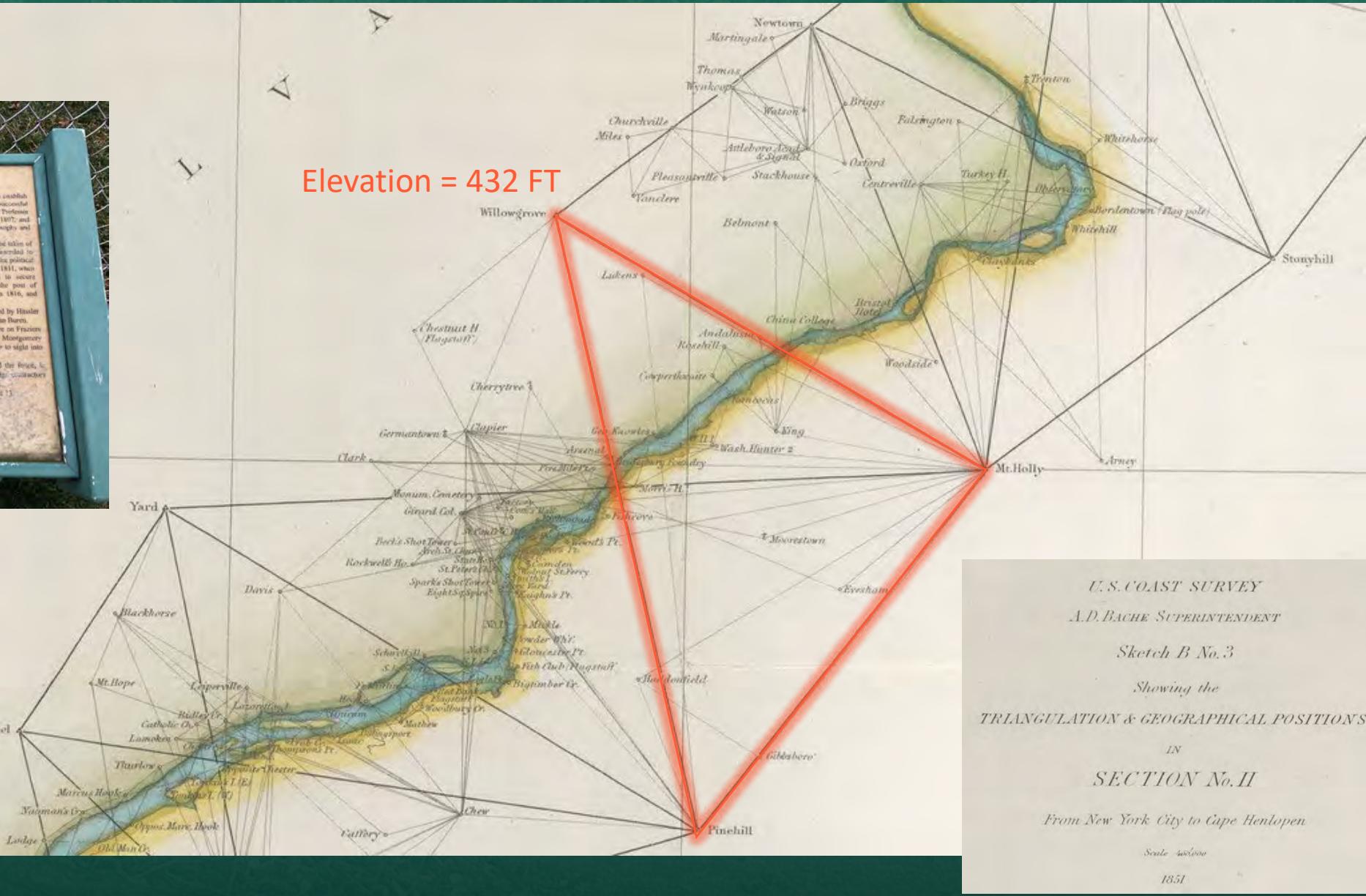
Existing Site Conditions

Woodlawn Park Master Plan

Site History



The site is the highest point in eastern Montgomery County



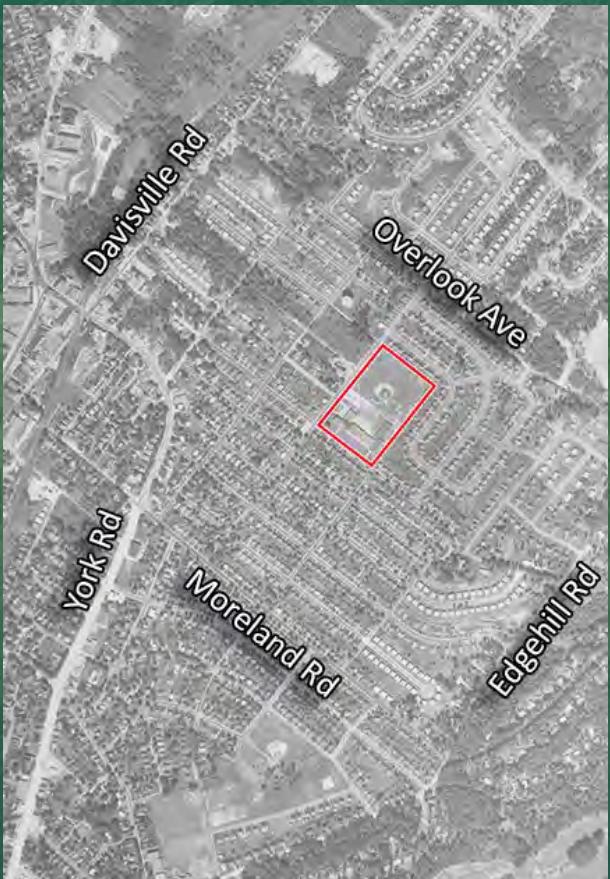
Site History



1942



1950



1958



1971

Existing Site Plan Pre-Demo



Existing Site Plan Post-Demo



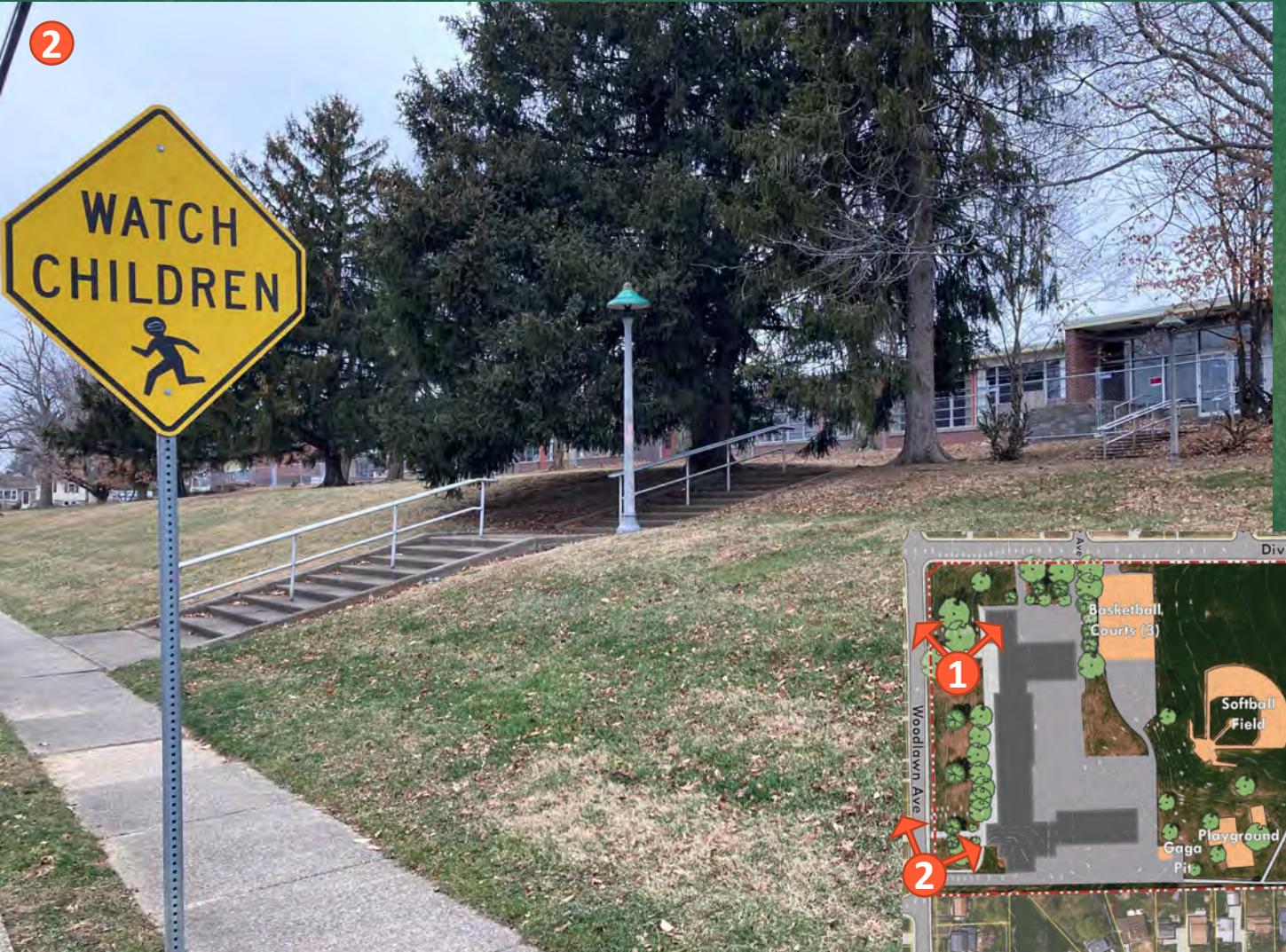


Existing Site Photos – Woodlawn Ave

1



2



Woodlawn Park

Master Plan

Upper Moreland Township

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Existing Site Photos – Woodlawn Ave

1



2



Existing Site Conditions – Walking Trail



Existing Site Photos – Field

1



2



Existing Site Photos – Tennis



Existing Site Photos – Playground



Existing Site Photos – Driveway

1



2



Woodlawn Park

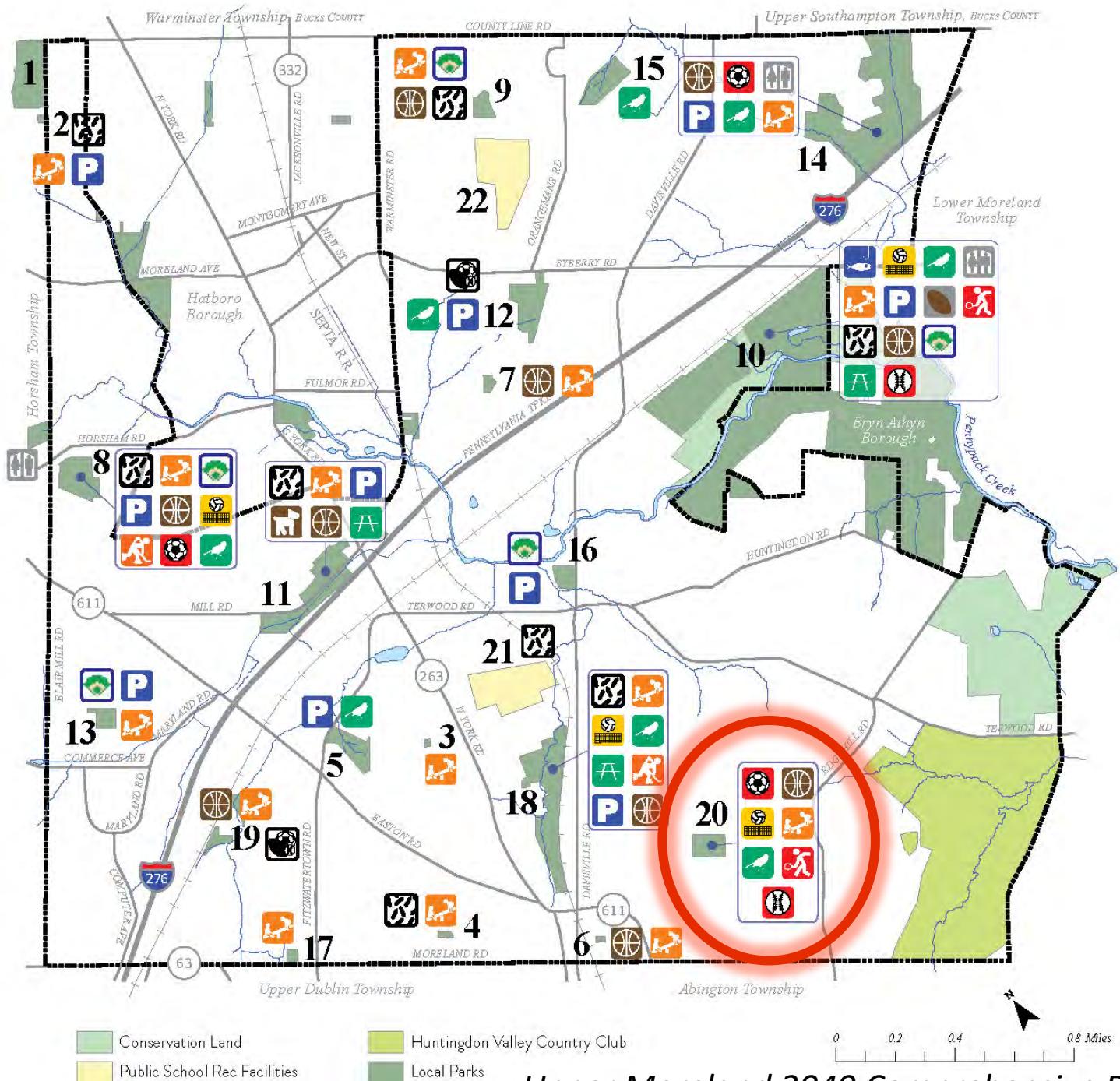
Master Plan

Upper Moreland Township

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Township Parks

1. Hatboro L.L. Field
2. Blair Mill Park
3. Brooks Street Park
4. Broughton Park
5. Buehler Park Nature Study Area
6. Cherry Street Park
7. Dawson Manor Park
8. Fair Oaks Park
9. Fern Village Park
10. Masons Mill Park
11. Mill Creek Park
12. Farmstead Park
13. North Willow Grove Park
14. Frank J. Pileggi Park
15. Pioneer Woods
16. Terwood Park
17. Valley Green Park
18. Veteran's Memorial Park
19. Whitehall Park
- 20. Woodlawn Park**
21. Upper Moreland H.S. Fields
22. Upper Moreland M.S. Fields



Woodlawn Park– Field Usage

	Spring 2022 March 21-July 31	Fall 2021 August 1 – Season End
Sun.	UMLL 10A-Dusk	
Mon.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Tue.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Wed.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Thu.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Fri.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Sat.	UMHS 8A-N UMLL 1P-Dusk	UM Soc. Club. 9A-Dusk

Township Parks with Scheduled Fields

- Fair Oaks Park
- Fern Village Park
- Masons Mill Park
- Farmstead Park
- North Willow Grove Park
- Frank J. Pileggi Park
- Terwood Park
- **Woodlawn Park**

Woodlawn Park Leagues

- Upper Morland Little League
- Upper Moreland Soccer Club
- Upper Moreland High School

Other Township Leagues

- Lacrosse
- Upper Morland Parks & Rec
- Morelanders Baseball
- St David
- Willow Grove Bears (football)

Is there an option to program these uses elsewhere?



Brainstorming

Woodlawn Park Master Plan

Brainstorming – Card Technique

Your Ideas, Comments, Suggestions...create a program for improvements

GOALS

Goals for the Project

Initially broad, then specific: “ADA Access” or “Provide facilities for all ages”

CONCEPTS

Ideas for Attaining Project Goals

“Upgrade play courts”, or “Upgrade playground” “Engage Neighbors” or “Seek County funding”

FACTS

Facts Neighboring land use, site conditions, existing trail, existing facilities, potential partners.

Brainstorming – Card Technique

Your Ideas,
Comments,
Suggestions...

GOALS

COORDINATE
WITH THE
OVERALL PARKS
SYSTEM

APPEAL TO A
DIVERSE
POPULATION

PROVIDE FOR
ALL
AGES & ABILITIES

FACTS

9.5 ACRES

NEWSCHOOL
PARCEL
5.25 ACRES

24 HOMES
SHARE A BOUNDARY
LINE WITH THE PARK

CONCEPTS

*PERIMETER
WALKING TRAIL*

*KEEP
TENNIS COURTS*

*“50 FOOT
TALL WATER
SLIDE”*

PARTNERS

DCNR

MONTGOMERY
COUNTY

DCED

Existing Site Plan Post-Demo





Next Steps

Woodlawn Park Master Plan

Next Steps

- SC task:
 - Finalize Online Opinion Survey
 - Coordinate dates and times of Focus Group Meeting with Township
 - Prepare for Public Meeting 1
- Committee task:
 - Share meeting information
 - Share survey information



Next Meetings

- Public Meeting #1

Programming

Wednesday, May 25, 2022

7:00 to 9:00 PM

- Steering Committee Meeting #3

Analysis & Programming

Thursday, June 9, 2022

7:00 to 8:30 PM

- Review Public Feedback – Meeting & Survey
- Review Potential Program Items through Initial Concepts / Bubble Diagrams

Woodlawn Park

Master Plan

Upper Moreland Township

Attend inperson at the Township building
or virtually using this link: <https://tinyurl.com/Woodlawn-PM1>



Take the Online Public Opinion Survey:

Survey Link:
<https://www.surveymonkey.com/r/umwoodlawn>

Survey will be open from May 26th to Oct 1st

Public Meeting #1

Meeting Date & Time

Wednesday, May 25, 2022

7:00 to 9:00 PM

Future Meeting Dates:

Public Meeting #2 - Wed. September 14, 2022

Public Meeting #3 - Wed. October 26, 2022

Public Meeting #4 - Mon. December 19, 2022

All Meetings will be held at:

Upper Moreland Township Building
117 Park Ave, Willow Grove, PA 19090



The Township is inviting all members of the community to participate in the master plan process, and to help create a new vision for Woodlawn Park. Participants at this first public meeting will be encouraged to share their ideas on potential future facilities and desired improvements.

Upper Moreland has retained Simone Collins Landscape Architecture of Norristown, to lead a team of consultants in the master plan process.

For additional project information contact
Sarah Leeper, Project Manager at 610-239-7601 LEEPER@SIMONECOLLINS.COM

Woodlawn Park

Master Plan

Upper Moreland Township

Committee Meeting 2: 05.18.2022

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Thank You!

Please feel free to contact us anytime

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Sarah Leeper, RLA, Project Manager

sleeper@simonecollins.com

Michelle Armour, Staff Landscape Architect

marmour@simonecollins.com

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