

# Committee Meeting 2

Wednesday, May 18, 2022 | Site Review & Brainstorming

**Woodlawn Park**

Master Plan

Upper Moreland Township

Committee Meeting 2: 05.18.2022

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# Meeting Agenda

- Introductions
- Master Planning Process
- Public Input Update
- Existing Site Conditions
- Brainstorming
- Next Steps





# Project Team

## Simone Collins Landscape Architecture

- Pete Simone, RLA, ASLA, Principal  
psimone@simonecollins.com
- Sarah Leeper, RLA, Project Manager  
sleeper@simonecollins.com
- Michelle Armour, Staff Landscape Architect  
marmour@simonecollins.com



## Seiler + Drury Architecture

- Doug Seiler, AIA, LEED AP, Principal
- Michael Drury, AIA, LEED AP, Principal





# Woodlawn Park Steering Committee

**Anthony Benvenuti**

**Michael Chauveau**

**Matt Duffey**

**Jeff Herb**

**Chuck Jones**

**Annmarie Mangin**

**Mary Meister**

**Phil Strybuc**

**Dean Swedberg**

**James Torpey**

**Barbara Tuck**

**Patrick Stasio**

Director of Parks and Recreation  
Department of Parks and Recreation  
117 Park Avenue, Willow Grove, PA  
19090-3215  
[pstasio@uppermoreland.org](mailto:pstasio@uppermoreland.org)  
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# Master Planning Process

Woodlawn Park Master Plan

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# Project Schedule



WOODLAWN PARK MEETINGS	PURPOSE	DATE	TIME
Steering Committee Meeting #1	Kick off meeting	Wednesday, April 20, 2022	7:00 to 8:30 PM
<b>Steering Committee Meeting #2</b>	<b>Programming</b>	<b>Wednesday, May 18, 2022</b>	<b>7:00 to 8:30 PM</b>
Public Meeting #1	Programming	Wednesday, May 25, 2022	7:00 to 9:00 PM
Web Based Survey		May 26 to October 1	
Steering Committee Meeting #3	Preliminary Concepts	Thursday, June 9, 2022	7:00 to 8:30 PM
Focus Group Meeting #1	Active Sports	Wednesday, June 15, 2022	3:00 to 4:00 PM
Focus Group Meeting #2	Passive Activities	Wednesday, June 15, 2022	4:00 to 5:00 PM
Focus Group Meeting #3	Seniors	Wednesday, June 22, 2022	4:00 to 5:00 PM
Focus Group Meeting #4	Adjacent Neighbors	Wednesday, June 22, 2022	6:00 to 7:00 PM
Steering Committee Meeting #4	Initial Concepts	Wednesday, August 24, 2022	7:00 to 8:30 PM
Public Meeting #2	Initial concepts	Wednesday, September 14, 2022	7:00 to 9:00 PM
Steering Committee Meeting #5	Draft Plan	Wednesday, October 5, 2022	7:00 to 8:30 PM
Public Meeting #3	Draft plan	Wednesday, October 26, 2022	7:00 to 9:00 PM
Draft Plan Review Period – 30 Days	Public Review	October 27 to November 28	
Steering Committee Meeting #6	Final Plan Review	Wednesday, November 30, 2022	7:00 to 8:30 PM
Public Meeting #4 - Commissioners Mtg	Final Plan	Monday, December 19, 2022	7:00 to 9:00 PM



# Master Plan Process



## Transparent Public Outreach Process:

- 4 Public Meetings
- 6 Study Committee Meetings
- 4 Focus Group Meetings
- 8 Key Person Interviews
- Web-based Public Opinion Survey
- 30-Day Review Period
- Total Public Access to the SC Team During the Master Plan Process

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# Public Input Update

Woodlawn Park Master Plan

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# Web Based Opinion Survey

- Question 7: what parks do you visit....Revise list per comments: Frank Pileggi Park; Farmstead Park; Pennypack Trust.
- Question 9: what activities do you participate in.....add pickleball/tennis; bocce; gaga ball
- Question 16/17: how well is age group served....insert new questions to cover ages 19-64
- Question 18? Activities in Woodlawn...add gaga; split playgrounds 2-5 and 5-12
- Question 20/21: insert new questions to ask if people want a community center ...options: None; Yes, at Woodlawn; Yes, elsewhere in the Township
- Question 21: Revise wording so Community Center does not read as a sure thing.
- Add question about “green” improvements. Would you like to see...rain gardens, pollinator garden, native plantings, water harvesting and reuse, etc..



## Woodlawn Park Master Plan Public Opinion Survey

### Public Survey Purpose

Upper Moreland Township is developing a Master Site Development Plan for Woodlawn Park, a community park in Upper Moreland Township. The existing 9.5-acre park has many recreational features and is a beloved amenity of the community.

In the following survey, please share how you currently use and experience this area. Your responses will help create a vision for the future of Woodlawn Park. The survey should only take 10-15 minutes.

The survey will be available from May 26, 2022, until approximately October 1, 2022. Survey responses are not identified by name and your response will be anonymous. All responses will be compiled and be part of the Woodlawn Park Master Plan report.

This survey is being conducted on behalf of Upper Moreland Township by planning consultants Simone Collins Landscape Architecture. For more information, please contact Sarah Leeper of Simone Collins at (610) 239-7601 or [sleeper@simonecollins.com](mailto:sleeper@simonecollins.com).

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# Focus Group Meetings

- Finalize what the 4 groups are
- Committee Suggestions Received:
  - Community members with disabilities
  - Mommy & Me groups and or local daycares- Helps to understand what small children like to play with and on
- SC will work with Township Staff to identify best times for meetings.

Focus Group Meetings	Group	DATE	TIME
Focus Group Meeting #1	Active Sports	Wednesday, June 15	3:00 to 4:00 PM
Focus Group Meeting #2	Passive Activities	Wednesday, June 15	4:00 to 5:00 PM
Focus Group Meeting #3	Seniors	Wednesday, June 22	3:00 to 4:00 PM
Focus Group Meeting #4	Adjacent Neighbors	Wednesday, June 22	6:00 to 7:00 PM



# Key Person Interviews

- Conduct 8 interviews with key staff / community stakeholders
- Timing of the interviews will vary
- Starting list:
  1. Parks and Recreation – to understand greater park system
  2. Public Works – maintenance needs and capabilities
  3. Police / Fire / EMS
  4. County Planning Department
  5. DCNR regional advisor
  6. Others?





# Existing Site Conditions

Woodlawn Park Master Plan

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Upper Moreland Township

Public Meeting 1: 05.25.2022

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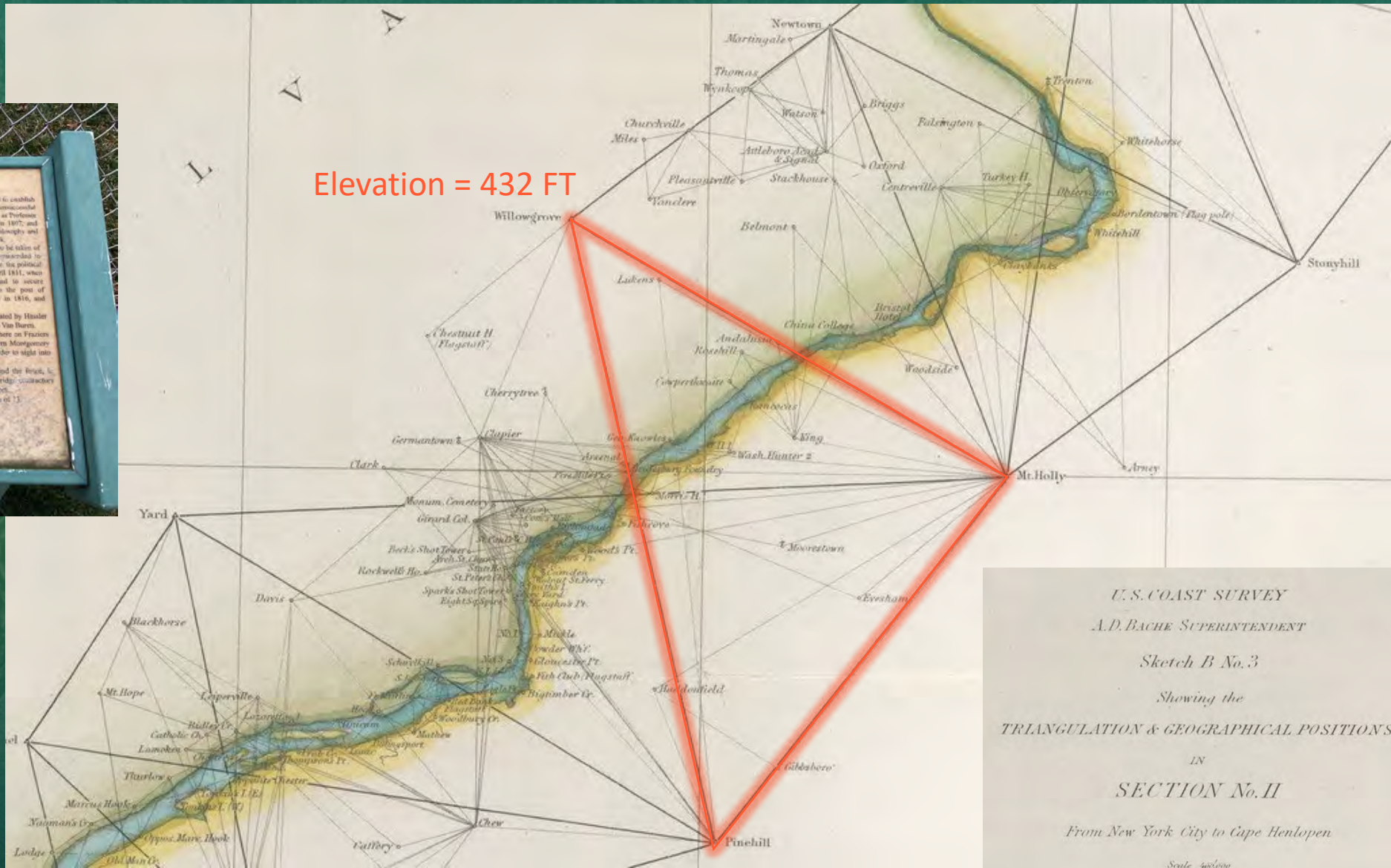
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# Site History



The site is the highest point in eastern Montgomery County



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# Site History



1942



1950



1958



1971

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# Existing Site Plan Pre-Demo





# Existing Site Plan Post-Demo









# Existing Site Photos – Woodlawn Ave



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# Existing Site Photos – Woodlawn Ave



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# Existing Site Conditions – Walking Trail



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# Existing Site Photos – Field



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# Existing Site Photos – Tennis



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# Existing Site Photos – Playground



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# Existing Site Photos – Driveway



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# Township Parks

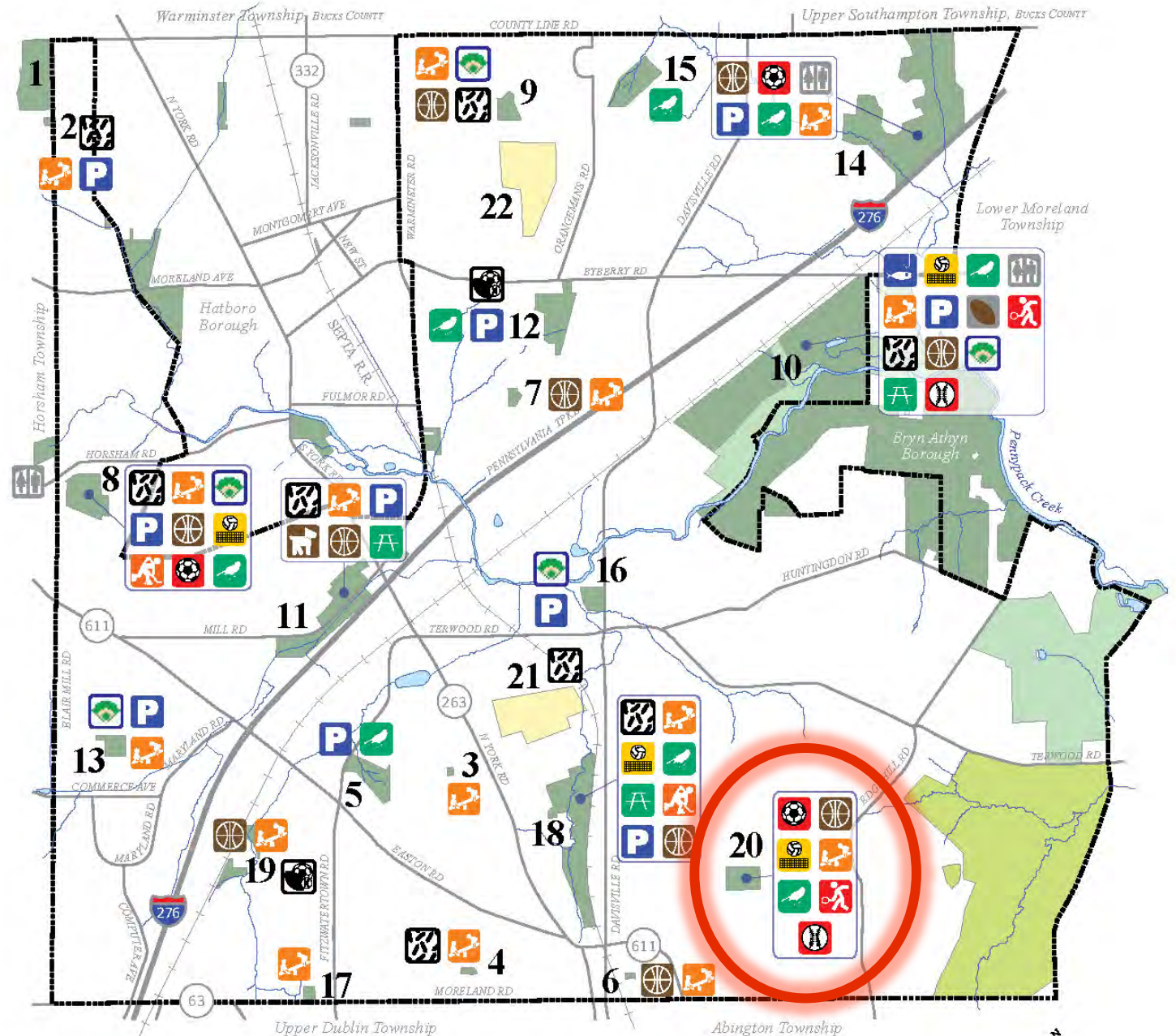
1. Hatboro L.L. Field
2. Blair Mill Park
3. Brooks Street Park
4. Broughton Park
5. Buehler Park Nature Study Area
6. Cherry Street Park
7. Dawson Manor Park
8. Fair Oaks Park
9. Fern Village Park
10. Masons Mill Park
11. Mill Creek Park
12. Farmstead Park
13. North Willow Grove Park
14. Frank J. Pileggi Park
15. Pioneer Woods
16. Terwood Park
17. Valley Green Park
18. Veteran's Memorial Park
19. Whitehall Park
- 20. Woodlawn Park**
21. Upper Moreland H.S. Fields
22. Upper Moreland M.S. Fields



## Woodlawn Park

### Master Plan

Upper Moreland Township



- Conservation Land
- Public School Rec Facilities
- Huntingdon Valley Country Club
- Local Parks



# Woodlawn Park– Field Usage

	Spring 2022 March 21-July 31	Fall 2021 August 1 – Season End
Sun.	UMLL 10A-Dusk	
Mon.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Tue.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Wed.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Thu.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Fri.	UMHS 3-5:30P UMLL 5:30P-Dusk	UM Soc. Club. 5:30P-Dusk
Sat.	UMHS 8A-N UMLL 1P-Dusk	UM Soc. Club. 9A-Dusk

## Township Parks with Scheduled Fields

- Fair Oaks Park
- Fern Village Park
- Masons Mill Park
- Farmstead Park
- North Willow Grove Park
- Frank J. Pileggi Park
- Terwood Park
- **Woodlawn Park**

## Woodlawn Park Leagues

- Upper Morland Little League
- Upper Moreland Soccer Club
- Upper Moreland High School

## Other Township Leagues

- Lacrosse
- Upper Morland Parks & Rec
- **Morelanders Baseball**
- St David
- Willow Grove Bears (football)

**Is there an option to program these uses elsewhere?**



# Brainstorming

Woodlawn Park Master Plan

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# Brainstorming – Card Technique

Your Ideas, Comments, Suggestions...create a program for improvements

## GOALS

**Goals for the Project** Initially broad, then specific: “ADA Access” or “Provide facilities for all ages”

**Facts** Neighboring land use, site conditions, existing trail, existing facilities, potential partners.

## FACTS

## CONCEPTS

**Ideas for Attaining Project Goals** “Upgrade play courts”, or “Upgrade playground” “Engage Neighbors” or “Seek County funding”

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# Brainstorming – Card Technique

Your Ideas,  
Comments,  
Suggestions...

## GOALS

COORDINATE  
WITH THE  
OVERALL PARKS  
SYSTEM

APPEAL TO A  
DIVERSE  
POPULATION

PROVIDE FOR  
ALL  
AGES & ABILITIES

## FACTS

9.5 ACRES

NEWSCHOOL  
PARCEL  
5.25 ACRES

24 HOMES  
SHARE A BOUNDARY  
LINE WITH THE PARK

## CONCEPTS

*PERIMETER  
WALKING TRAIL*

*KEEP  
TENNIS COURTS*

*“50 FOOT  
TALL WATER  
SLIDE”*

## PARTNERS

DCNR

MONTGOMERY  
COUNTY

DCED

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# Existing Site Plan Post-Demo





# Next Steps

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# Next Steps

- SC task:
  - Finalize Online Opinion Survey
  - Coordinate dates and times of Focus Group Meeting with Township
  - Prepare for Public Meeting 1
- Committee task:
  - Share meeting information
  - Share survey information





# Next Meetings

- Public Meeting #1

Programming  
Wednesday, May 25, 2022  
7:00 to 9:00 PM

- Steering Committee Meeting #3

Analysis & Programing  
Thursday, June 9, 2022  
7:00 to 8:30 PM

- Review Public Feedback – Meeting & Survey
- Review Potential Program Items through Initial Concepts / Bubble Diagrams

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## Woodlawn Park Master Plan

Upper Moreland Township

## Public Meeting #1

Meeting Date & Time  
Wednesday, May 25, 2022  
7:00 to 9:00 PM

Attend inperson at the Township building  
or virtually using this link: <https://tinyurl.com/Woodlawn-PM1>



SCAN ME

Take the  
Online Public  
Opinion Survey:

Survey Link:  
<https://www.surveymonkey.com/r/umwoodlawn>

Survey will be open from May 26th to Oct 1st

Future Meeting Dates:

Public Meeting #2 - Wed. September 14, 2022  
Public Meeting #3 - Wed. October 26, 2022  
Public Meeting #4 - Mon. December 19, 2022

All Meetings will be held at:  
Upper Moreland Township Building  
117 Park Ave, Willow Grove, PA 19090



The Township is inviting all members of the community to participate in the master plan process, and to help create a new vision for Woodlawn Park. Participants at this first public meeting will be encouraged to share their ideas on potential future facilities and desired improvements.

Upper Moreland has retained Simone Collins Landscape Architecture of Norristown, to lead a team of consultants in the master plan process.

For additional project information contact  
Sarah Leeper, Project Manager at 610-239-7601 [sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

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# Thank You!

Please feel free to contact us anytime

Peter Simone, RLA, FASLA, Principal

[psimone@simonecollins.com](mailto:psimone@simonecollins.com)

Sarah Leeper, RLA, Project Manager

[sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

Michelle Armour, Staff Landscape Architect

[marmour@simonecollins.com](mailto:marmour@simonecollins.com)

Simone Collins Landscape Architecture: (610) 239-7601

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