

# Public Meeting 2

Wednesday, September 14, 2022 | Initial Concepts

# Meeting Agenda

- Master Planning Process
- Public Input Update
- Program Elements
- Concept Review
- Next Steps



# Project Team

## Simone Collins Landscape Architecture

- Pete Simone, RLA, ASLA, Principal  
[psimone@simonecollins.com](mailto:psimone@simonecollins.com)
- Sarah Leeper, RLA, Project Manager  
[sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)
- Michelle Armour, Staff Landscape Architect  
[marmour@simonecollins.com](mailto:marmour@simonecollins.com)



## Seiler + Drury Architecture

- Doug Seiler, AIA, LEED AP, Principal
- Michael Drury, AIA, LEED AP, Principal

SEILER + DRURY  
A R C H I T E C T U R E

Woodlawn Park

Master Plan

Upper Moreland Township

Public Meeting 2: 09.14.22

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# Woodlawn Park Steering Committee

Anthony Benvenutti

Michael Chauveau

Matt Duffey

Jeff Herb

Chuck Jones

Annmarie Mangin

Mary Meister

Phil Strybuc

Dean Swedberg

James Torpey

Barbara Tuck

**Patrick Stasio**

Director of Parks and Recreation

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# Master Planning Process

Woodlawn Park Master Plan

**Woodlawn Park**

Master Plan

Upper Moreland Township

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# Project Schedule

WOODLAWN PARK MEETINGS	PURPOSE	DATE	TIME
Steering Committee Meeting #1	Kick off meeting	Wednesday, April 20, 2022	7:00 to 8:30 PM
Steering Committee Meeting #2	Programming	Wednesday, May 18, 2022	7:00 to 8:30 PM
Public Meeting #1	Programming	Wednesday, May 25, 2022	7:00 to 9:00 PM
Web Based Survey		May 26 to October 1	
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Steering Committee Meeting #4	Initial Concepts	Wednesday, August 24, 2022	7:00 to 8:30 PM
<b>Public Meeting #2</b>	<b>Initial concepts</b>	<b>Wednesday, September 14, 2022</b>	<b>7:00 to 9:00 PM</b>
Steering Committee Meeting #5	Draft Plan	Wednesday, October 5, 2022	7:00 to 8:30 PM
<b>Public Meeting #3</b>	<b>Draft plan</b>	<b>Wednesday, October 26, 2022</b>	<b>7:00 to 9:00 PM</b>
Draft Plan Review Period – 30 Days	Public Review	October 27 to November 28	
Steering Committee Meeting #6	Final Plan Review	Wednesday, November 30, 2022	7:00 to 8:30 PM
Public Meeting #4 - Commissioners Mtg	Final Plan	Monday, December 19, 2022	7:00 to 9:00 PM

# Master Plan Process



## Transparent Public Outreach Process:

- 4 Public Meetings
- 6 Study Committee Meetings
- 4 Focus Group Meetings
- 8 Key Person Interviews
- Web-based Public Opinion Survey
- 30-Day Review Period
- Total Public Access to the SC Team During the Master Plan Process



# Public Input Update

Woodlawn Park Master Plan

# Public Meeting 1 Feedback

50 in-person / 21 virtual

GOALS

FACTS

CONCEPTS

PARTNERS



- Provide for all ages
- Appeal to a diverse population
- Create a beautiful safe park
- Create an inviting space
- Park to be a good neighbor
- Create community

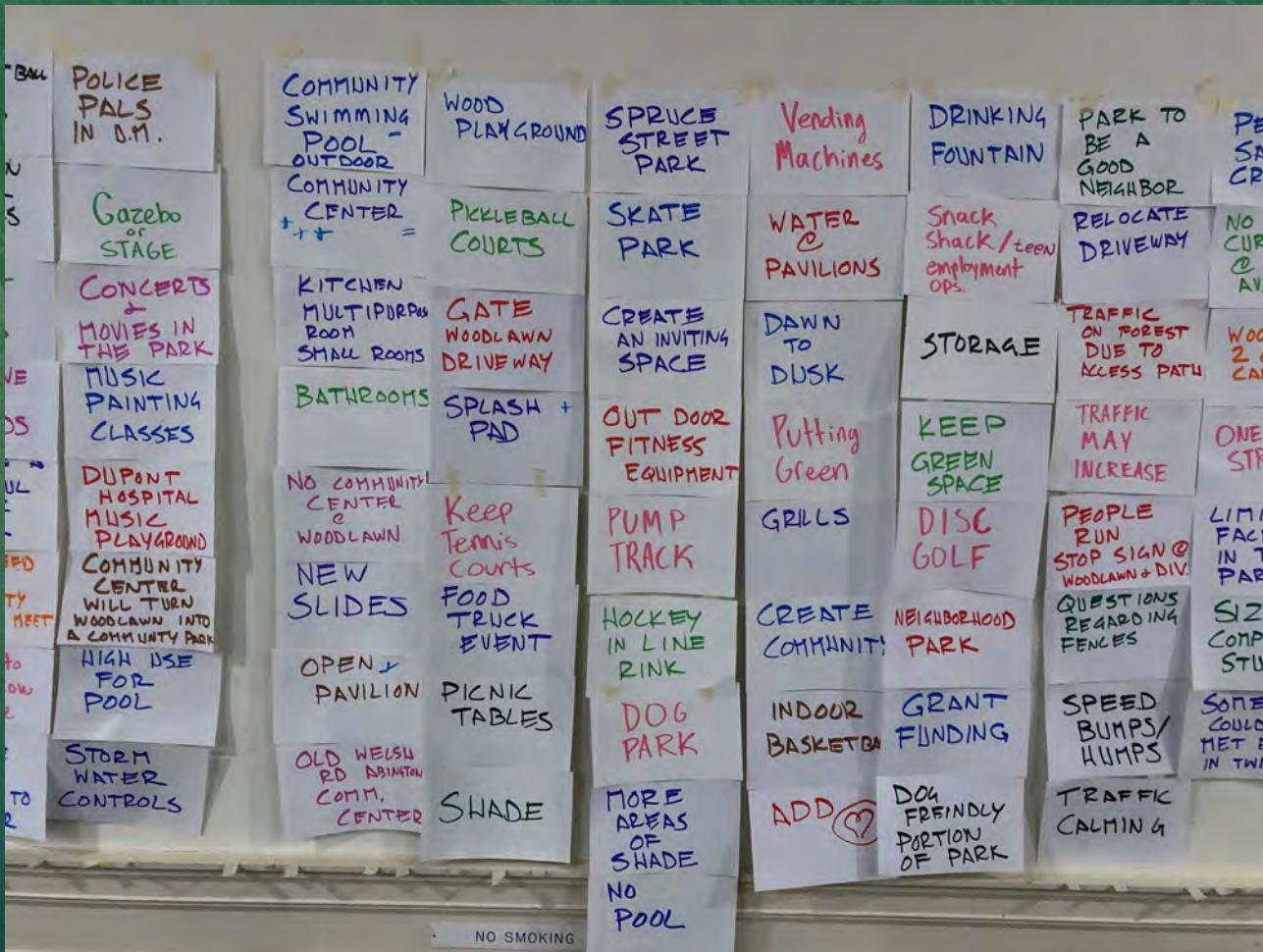
# Public Meeting 1 Feedback

GOALS

FACTS

CONCEPTS

PARTNERS



- 4 walls of neighbors
- Houses border park
- Basketball courts used for parking
- Team sports in park
- No dogs in park
- Guard @ Mason Mill Park
- Ex. Playground in poor condition
- 9.5 acres
- Woodlawn Ave - 2 Cars cannot pass
- Traffic on Forest Ave due to access path
- No ADA curb ramp @ Forest Ave
- People run stop sign @ Woodlawn & Division
- Questions regarding fences
- Used Tennis Courts to learn how to bike

## Woodlawn Park

Master Plan

Upper Moreland Township

Public Meeting 2: 09.14.22

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# Public Meeting 1 Feedback

GOALS

FACTS

**CONCEPTS**

**PARTNERS**

## SHADE & TREES

Trees  
Keep existing trees  
Plant more trees  
Plant native trees  
Shade  
More areas of shade

## PLAYGROUND

New Slides  
Wood playground  
Inclusive playground  
New playground  
Shade @ playground  
Learn to bike area

## GATHERING SPACES

Space for people to gather  
Open air pavilion  
Gazebo or stage  
Concerts + Movies in the park  
Food truck event  
Picnic tables  
Water @ pavilions  
Grills

## WATER RECREATION

Outdoor Community swimming pool  
No pool  
Splash pad  
High use for pool

## PARK AMENITIES

Bathrooms  
Drinking fountains  
Storage  
Snack Shack  
Teen employment opportunities  
Vending machines  
AED emergency panel  
Stormwater controls  
Limited lighting

## TRAFFIC

Gate Woodlawn Driveway  
Relocate driveway  
Traffic may increase  
Speed bumps  
Traffic calming  
Pedestrian safety / crosswalks  
One-way streets

## NEIGHBORHOOD REC CENTER

Community Center  
Kitchen / multi-purpose room / small rooms  
Music painting classes  
Police Pals  
Indoor basketball  
What need will a community center meet?  
No community center @ Woodlawn

## PARK IDENTITY

Keep green space  
Comm. center will create a Destination  
Neighborhood park  
Dawn to Dusk  
Some ideas could be met elsewhere  
Limit facilities in the park  
Size comparison studies

## DOGS

Dog park  
Dog friendly portion of park

## Woodlawn Park

Master Plan

Upper Moreland Township

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## RECREATION IDEAS

Pickleball courts  
Walking trail through trees  
Basketball courts keep  
Keep tennis courts  
Skate park  
Outdoor fitness equipment  
Pump track  
Hockey in-line rink  
Putting green  
Disc golf

## FUNDING

Donation paver bricks  
Grant funding

## EXAMPLE SITES & PROGRAMS

Abington adult evening school  
Dupont Hospital music playground  
Cresmont Club (Abington)  
Spruce street park

## OTHER

Special Needs focus group

# Public Meeting Feedback

GOALS

FACTS

CONCEPTS

**PARTNERS**



- DCNR
- Township EAC
- American Academy of Dermatology
- Pennypack Ecological Restoration Trust (PERT)

# Focus Groups & Key Person Interviews

## Focus Group Meetings

- Sports Group – 7 participants
- Community Center Advocates – 9 participants
- Neighbors – 35 participants
- Teens – 4 participants



## Key Person Interviews

### Parks and Recreation Department

1. Pat Stasio, Director
2. Kate Kollar, Recreation Program Coordinator
3. Jim Murphy, Park Maintenance Foreman

Commissioners

4. Kip McFatridge, President Board of Commissioners
5. Nick Scull, Chairperson of the Parks and Recreation Committee of the BOC

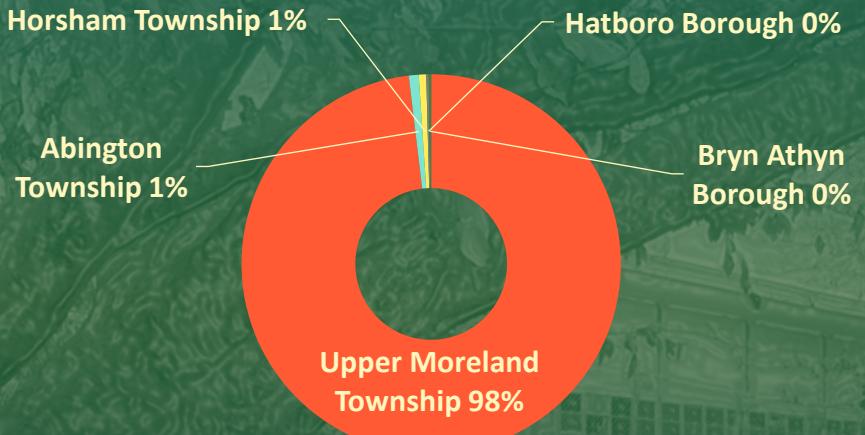
### Youth sport

6. Bret Guerin, President of the WG Bears Youth Football History
7. Elaine Leibrandt – Local Historian
8. Steve Worthington – Local Historian

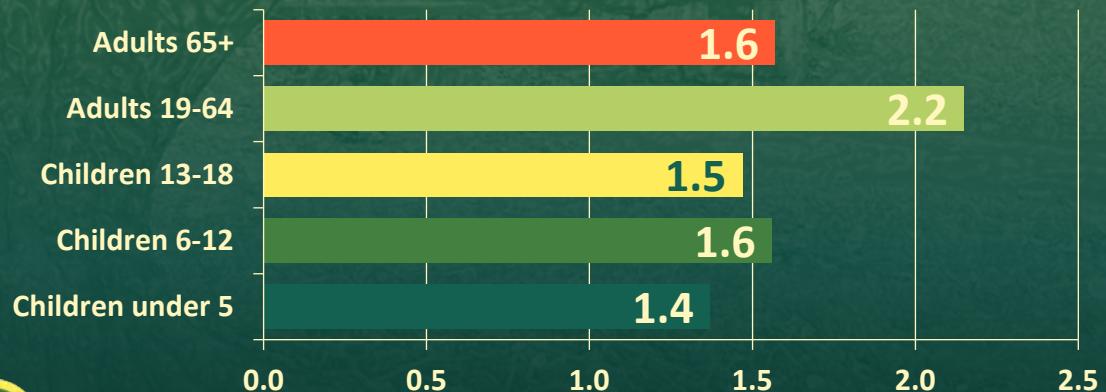
# Web-Based Public Opinion Survey Update

483 Total Responses to Date

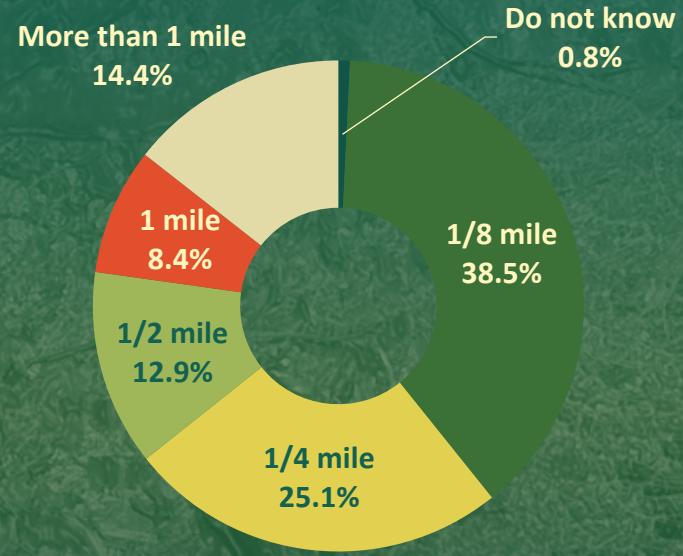
## Survey Responses by Municipality



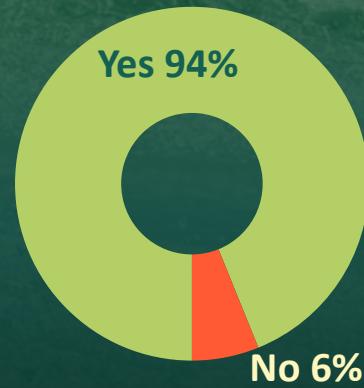
## Average Household Members by Age



How close responder lives in relation to Woodlawn Park

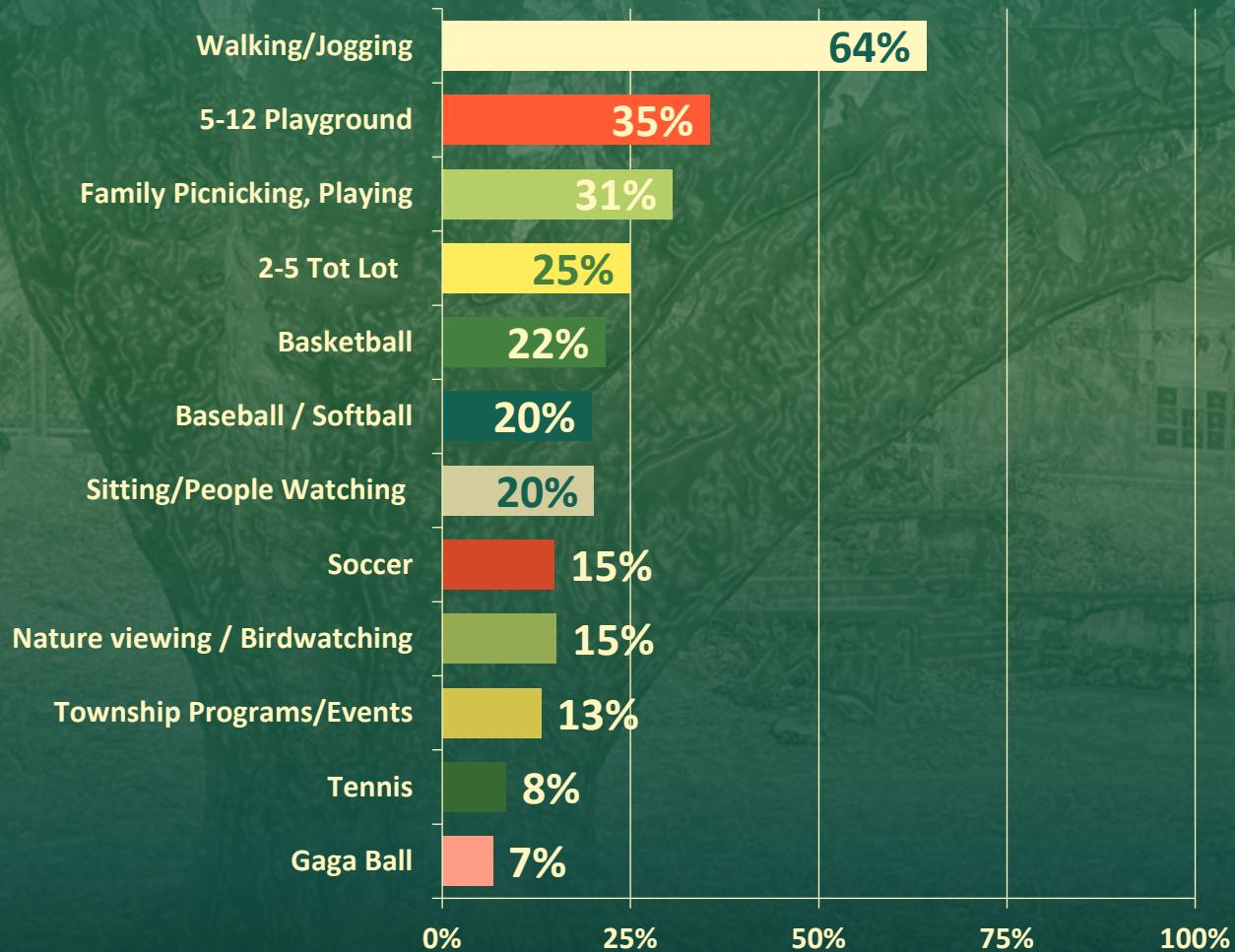


Responders that have visited any Upper Moreland Township Parks in the past 12 months

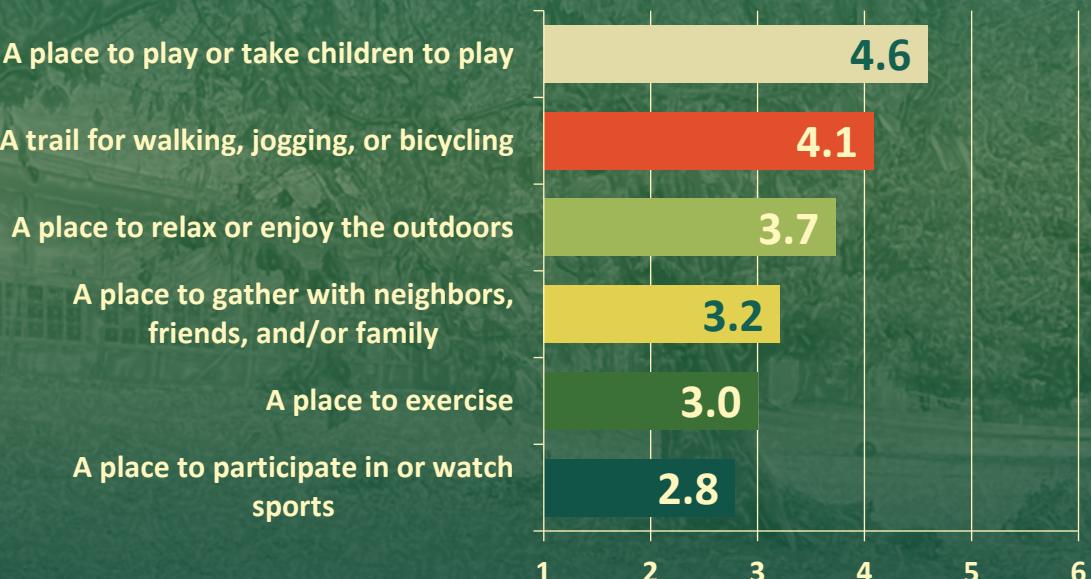


# Public Opinion Survey Update

Respondents' favorite activities at Woodlawn Park

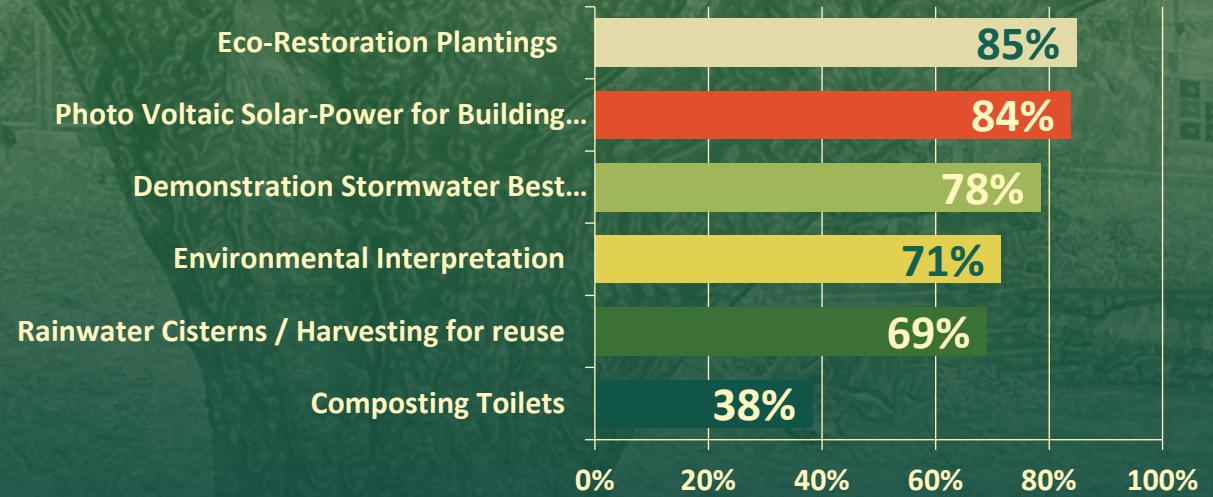


Respondents' preference of the type of recreational opportunities they want from Woodlawn Park

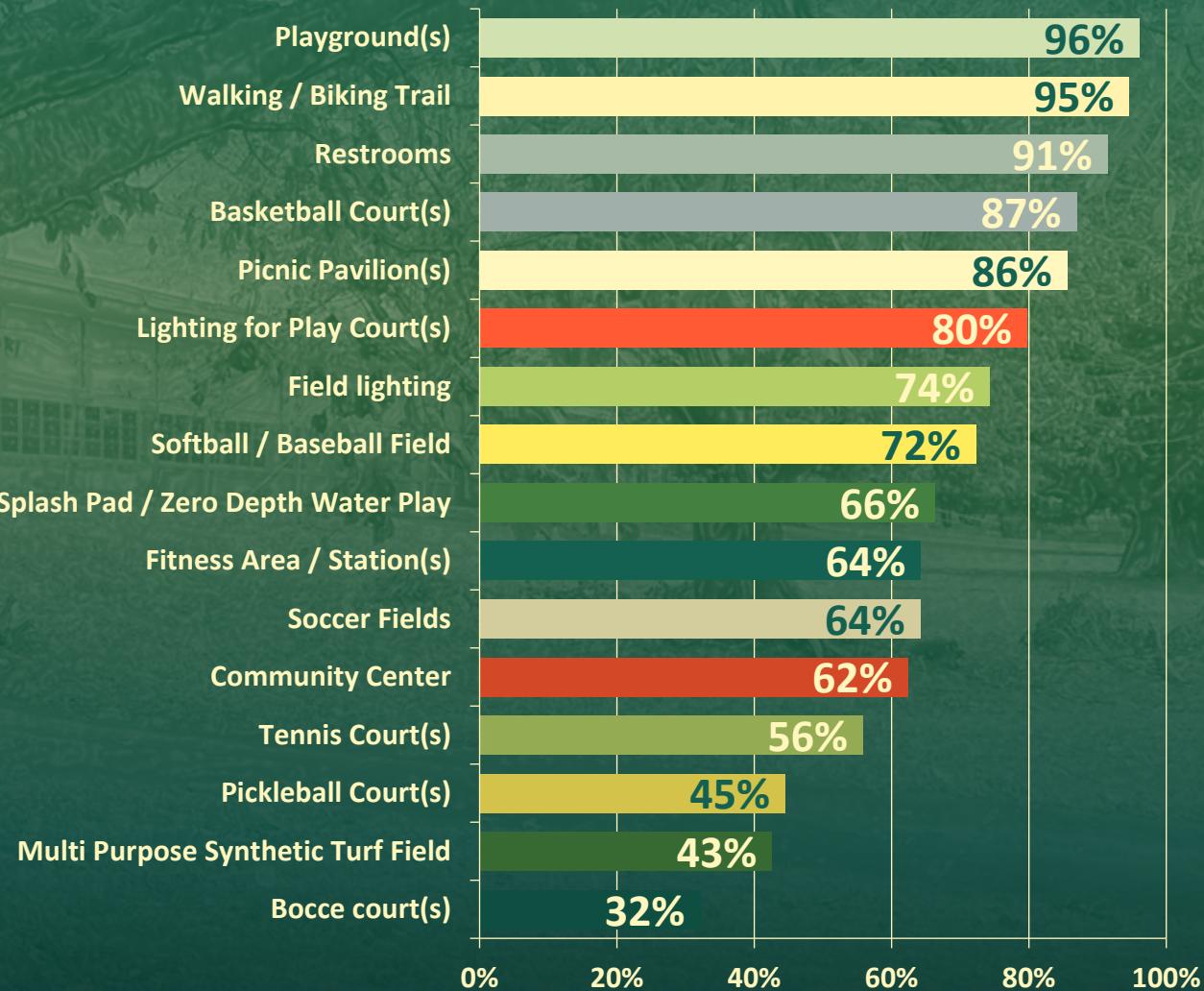


# Public Opinion Survey Update

Ecologically-driven facilities respondents think should be considered at Woodlawn Park

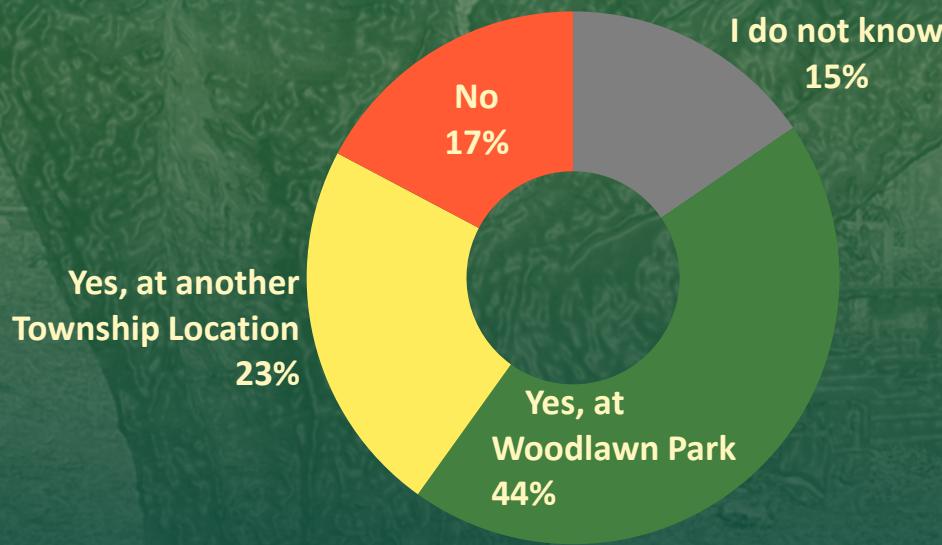


New or additional facilities and activities respondents think should be considered at Woodlawn Park

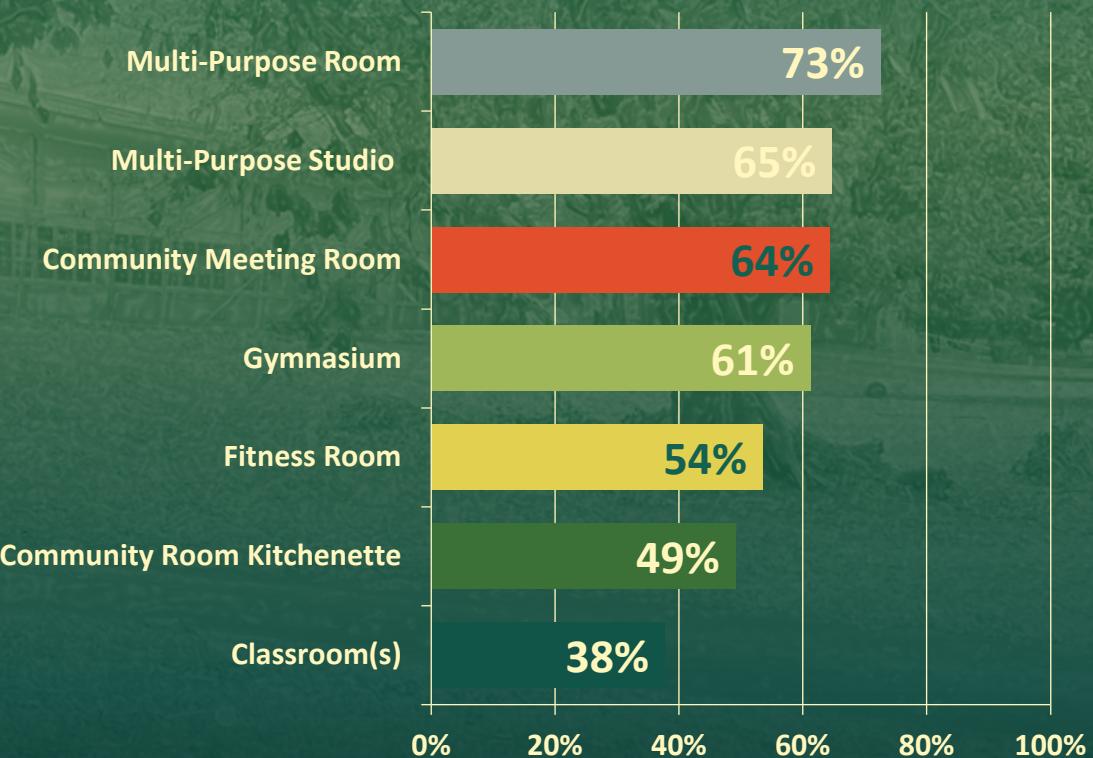


# Public Opinion Survey Update

Respondents' thoughts on a community center in Upper Moreland



Facilities respondents think should be included in a community center



# Web Based Opinion Update

## What respondents like about Woodlawn Park.



## What respondents like least about Woodlawn Park.



# Public Feedback Themes

- Maximize open / green space
- Work to maintain existing trees / plant more trees / create areas of shade
- Provide for spaces to gather / teens / impromptu meet up / family / friends picnic / neighborhood events
- Provide for places to walk and run accommodating all abilities
- Limit parking on site
- Calm traffic along park roads
- Provide for a range of outdoor recreation focus on neighborhood recreation
- Respect adjacent neighbors



# Draft Park Mission

The Woodlawn Park Master Plan Mission is to create a green, accessible oasis that serves the neighborhood while addressing limited township-wide needs. The park master plan should:

- Create family-friendly civic spaces, sports and play areas;
- Provide trails and sidewalks for exercise;
- Calm traffic and limit in-park parking;
- Respect adjacent neighbors.





# Program Elements

Woodlawn Park Master Plan

# Program Elements

- ADA Loop Walking Trail
- Restrooms
- Picnic Pavilion
- Playground area
- Small Plaza / Seating Areas
- Open Play Lawn
- Basketball courts
- Multiuse Court
- Outdoor Fitness Area
- Neighborhood Scale Water Splash Pad
- Baseball Field
- Community Building
- Preserve Heritage trees
- New Tree Plantings
- Stylized Native Meadow Plantings
- Lighting
- Crosswalks
- Parking



# Key Design Standards

Proposed Facility	Size	Dimensions (safety zone)	Orientation (source: DCNR)	Max. % Slope	Parking Need
Multi -Use Walking Trail	8' min. wide with 2' shoulder	Stabile even Surface		4.9%	
Baseball	90' basepath, L/R 320', C 385'	home to backstop 50'	Batter facing NNE	1.5%	48
Basketball	84' x 50' per court	10' surround	North to South	1.0%	
Outdoor Fitness Area	4000 SF	5' surround for circulation		2.0%	
Gaga Pit	20' Diameter	5' surround for circulation		2.0%	
Playground 5-12 yrs.	26' x 32'	38' x 44'		2.0%	
Swing set	10' x 32'	32' x 44'		2.0%	
Tot Lot 3-5 yrs.	27' x 20'	32' x 40'		2.0%	
Water Play / Splash Pad	20' diameter	8' surround		2.0%	
Community Center	13,000 - 18,000 SF	1 Gym / 4 Classrooms		N/A	72
Small Pavilion	20' x 20' 400 SF			N/A	
Large Pavilion 2	24' x 32' 800 SF			N/A	15

# Court Areas

- Basketball
- Deck Hockey
- Single Pickleball
- Half Court
- Four Square
- Hopscotch
- Free play Chalk Area



# Playgrounds

- Hillside Play
- Incorporate Inclusive Play Principles Area
- Trends include both nature & modern themes



# Earthforms

- Mounds
- Lawn Amphitheater



# Splash Pad

- Keep a neighborhood scale
- Function as plaza during down time



# Neighborhood Event Space

- Small stage / plaza
- Open lawn for festival / gathering
- Alternative games



# Neighborhood Recreation Centers

Appropriate in Woodlawn Park

Can be accommodated on site with on-street parking

We would suggest a facility of this size is out of scale for the site & neighborhood

## Neighborhood Clubhouse



Example Image:  
Abington Township Crestmont Clubhouse

- 5,000 Sf
- Multi Purpose room, kitchenet, restrooms function for park

## Neighborhood Reaction Center



Example Image:  
Upper Providence Community Center

- 13,000 Sf
- Single gymnasium, Multi purpose rooms

## Community Center



Example Image:  
Montgomery Township Community Centers

- 40,000 Sf
- Fitness center, double gymnasium, group exercise studios, indoor running track, event rooms



# Concept Review

Woodlawn Park Master Plan

# Existing Conditions



Public Meeting 2: 09.14.22

# Concept 1 – Baseball Field on Fill



## Key

- 1 90' Baseball Field
- 2 0.40 mi Loop Trail
- 3 Basketball Courts (2)
- 4 Outdoor Fitness Area
- 5 Concessions Pavilion & Restroom
- 6 Playground & Gaga Ball Pit
- 7 Central Plaza
- 8 Entry Plaza
- 9 Flagpole Plaza
- 10 Tabled Crosswalk Typ.
- 11 Crosswalk Typ
- 12 42 Parking Space (42)

# Existing Conditions



Public Meeting 2: 09.14.22

# Concept 2 – Neighborhood Rec Center



## Key

- 1 Neighborhood Rec Center
- 2 0.37 mi Loop Trail
- 3 Basketball Courts (2)
- 4 Outdoor Fitness Area
- 5 Play Court
- 6 Small Pavilion
- 7 Hillside Playground
- 8 Open Lawn
- 9 Earthen Mounds
- 10 Splash Pad
- 11 Small Plaza typ.
- 12 Dropoff Loop
- 13 Tabled Crosswalk Typ.
- 14 Crosswalk Typ
- 15 Parking (100)
- 16 # #

# Existing Conditions



Public Meeting 2: 09.14.22

# Concept 3 – Baseball Field in Cut



## Key

- 1 90' Baseball Field
- 2 0.32 mi Loop Trail
- 3 Basketball & Multi Purpose Courts (2)
- 4 Small Pavilion
- 5 Open Lawn
- 6 Playground
- 7 Concessions Pavilion & Restroom Overlook Plaza
- 8 Small Plaza
- 9 Flagpole Plaza
- 10 Tabled Crosswalk Typ.
- 11 Crosswalk Typ
- ## 42 Parking Space (42)

# Existing Conditions

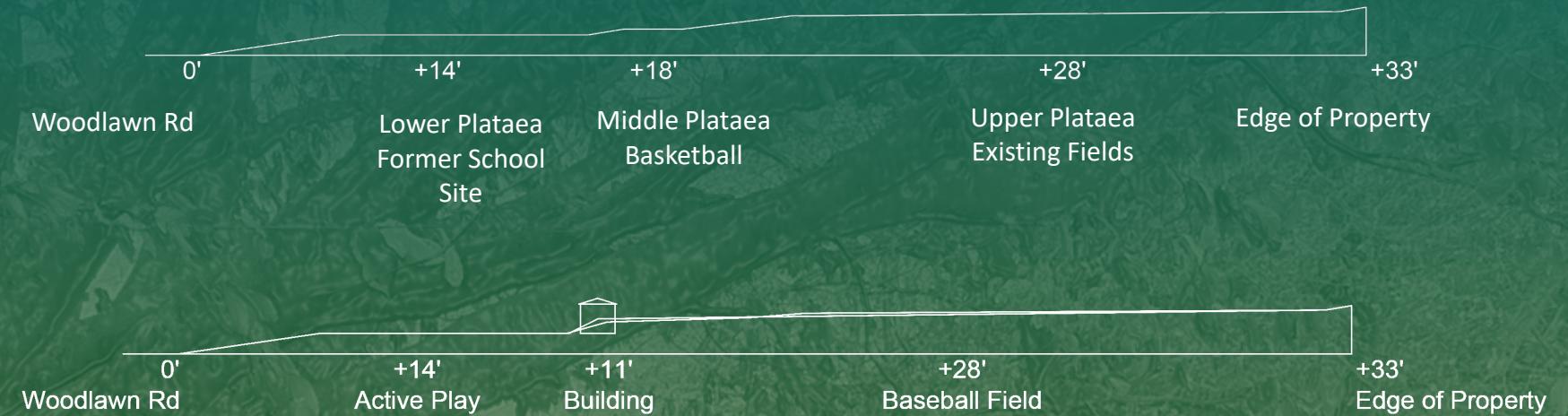


Public Meeting 2: 09.14.22

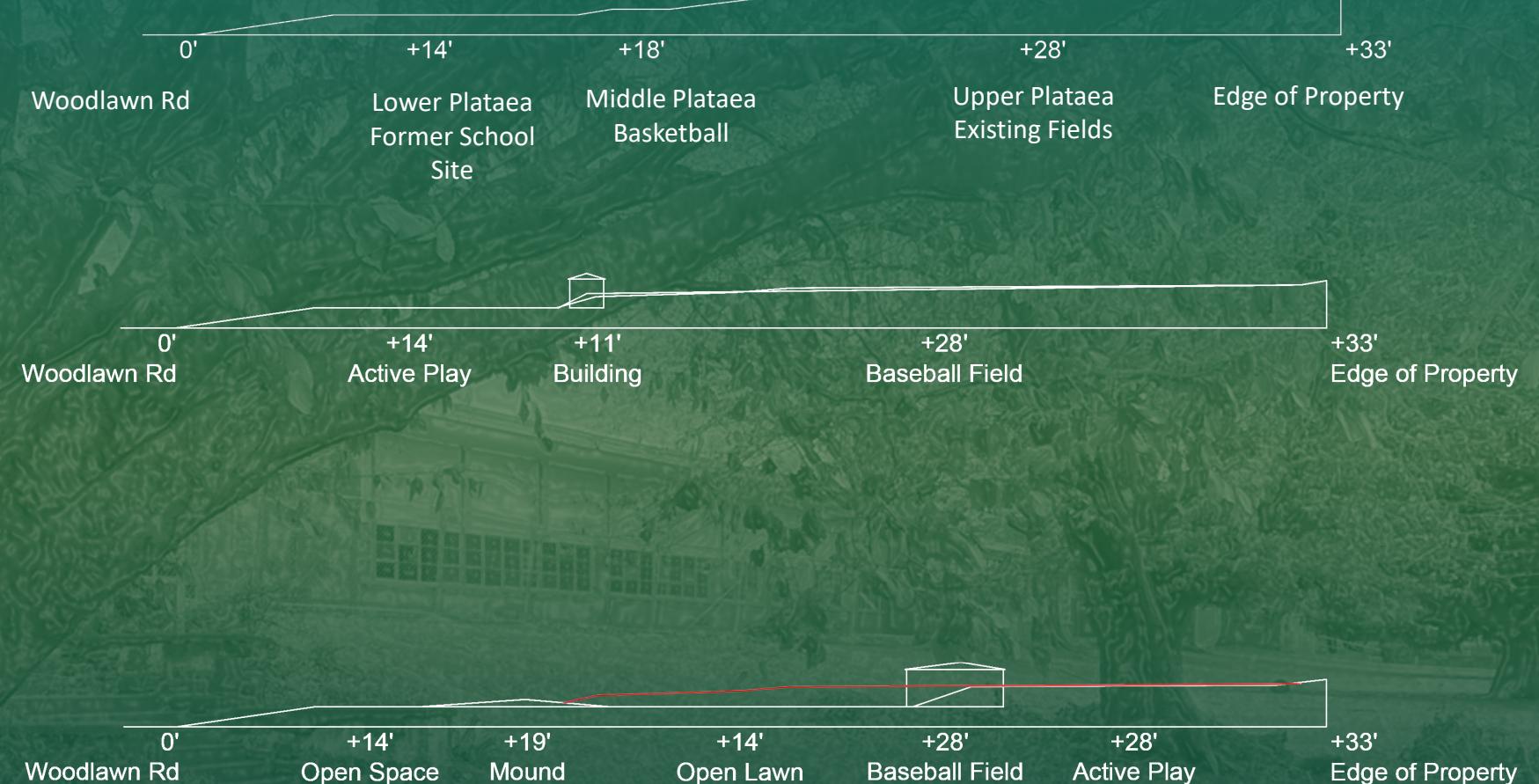
# Concept 4 – Passive Park



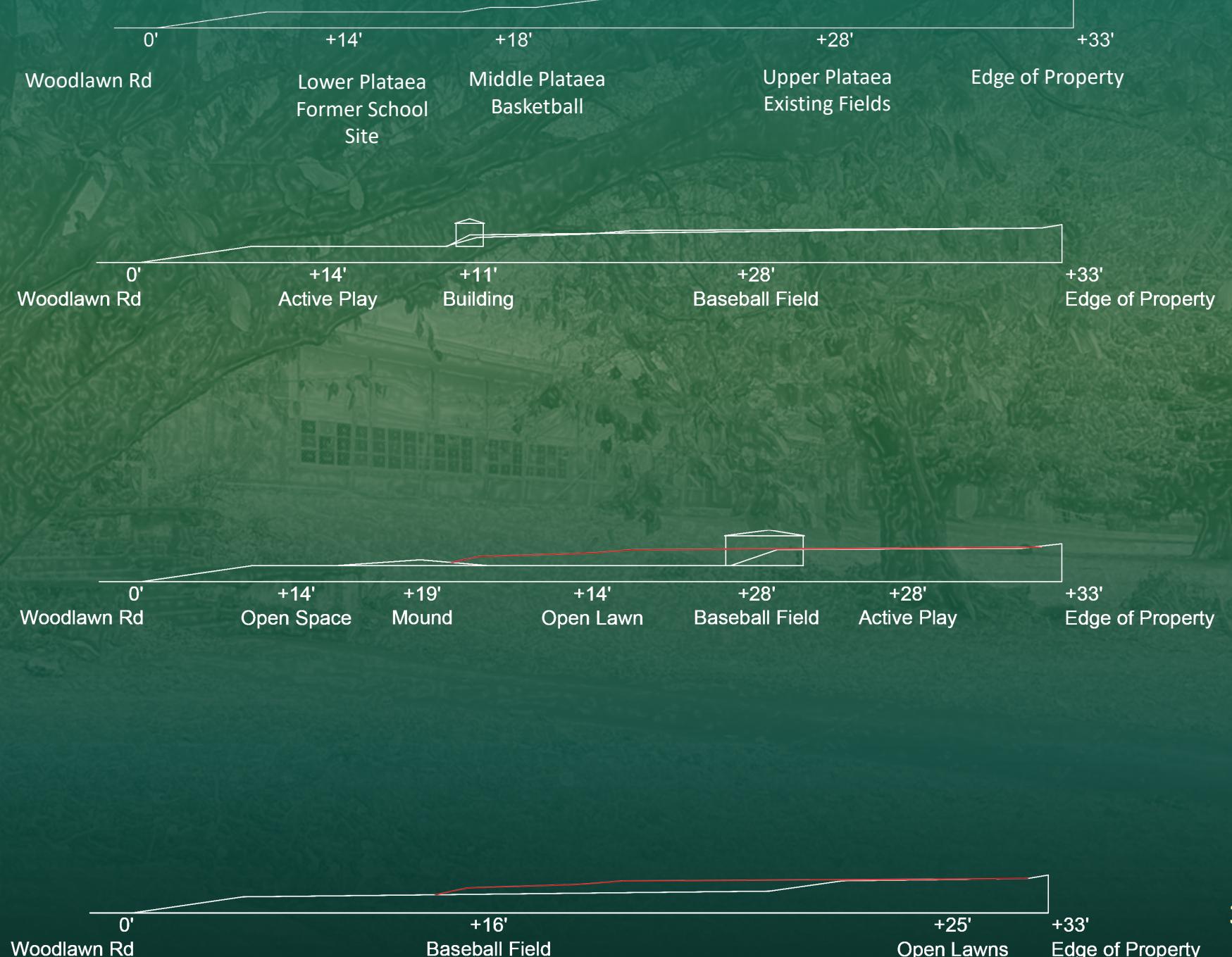
## Concept 1



## Concept 2



## Concept 3



# Clarifying Questions

## Woodlawn Park

### Master Plan

Upper Moreland Township

### Concept 1



### Concept 2



### Concept 3



### Concept 4



Public Meeting 2: 09.14.22

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# Next Steps

Woodlawn Park Master Plan

# Web Based Opinion Survey

Survey will be live until October 1<sup>st</sup>.

Survey Link: <https://www.surveymonkey.com/r/umwoodlawn>



**Woodlawn Park**  
**Master Plan**  
Upper Moreland Township

**Woodlawn Park Master Plan Public Opinion Survey**

**Public Survey Purpose**

Upper Moreland Township is developing a Master Site Development Plan for Woodlawn Park, a community park in Upper Moreland Township. The existing 9.5-acre park has many recreational features and is a beloved amenity of the community.

In the following survey, please share how you currently use and experience this area. Your responses will help create a vision for the future of Woodlawn Park. The survey should only take 10-15 minutes.

The survey will be available from May 26, 2022, until approximately October 1, 2022. Survey responses are not identified by name and your response will be anonymous. All responses will be compiled and be part of the Woodlawn Park Master Plan report.

This survey is being conducted on behalf of Upper Moreland Township by planning consultants Simone Collins Landscape Architecture. For more information, please contact Sarah Leeper of Simone Collins at (610) 239-7601 or [sleeper@simonecollins.com](mailto:sleeper@simonecollins.com).

# Public Meetings

## Public Meeting #3

Draft Plan

Wednesday, October 26, 2022

7:00 to 9:00 PM

## Project Updates:

<http://www.uppermoreland.org/331/Woodlawn-Park-Master-Plan-Process>

### Woodlawn Park

Master Plan

Upper Moreland Township

Public Meeting 2: 09.14.22

### Woodlawn Park

Master Plan

Upper Moreland Township

Attend in person at the Township building  
or virtually using this link: <https://qrco.de/WoodlawnPark-PublicMeeting>



SCAN ME

Scan to add meeting to your  
calendar or forward to friends

### Public Meeting #3

Meeting Date & Time

Wednesday, Oct 26, 2022

7:00 to 9:00 PM

Future Meeting Dates:

Public Meeting #4 - Mon. December 19, 2022

All Meetings will be held at:

Upper Moreland Township Building  
117 Park Ave, Willow Grove, PA 19090



The Township is inviting all members of the community to participate in the master plan process, and to help create a new vision for Woodlawn Park. Participants at this second public meeting will be encouraged to share their feedback regarding initial concepts depicting potential facilities and improvements for the Park.

Upper Moreland has retained Simone Collins Landscape Architecture of Norristown, to lead a team of consultants in the master plan process.

For additional project information contact

Sarah Leeper, Project Manager at 610-239-7601 [sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

Visit Upper Moreland Project Page: <http://www.uppermoreland.org/331/Woodlawn-Park-Master-Plan-Process>

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# Public Meeting 3 – October 26, 2022

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# Thank You!

Please feel free to contact us anytime

Peter Simone, RLA, FASLA, Principal

[psimone@simonecollins.com](mailto:psimone@simonecollins.com)

Sarah Leeper, RLA, Project Manager

[sleeper@simonecollins.com](mailto:sleeper@simonecollins.com)

Michelle Armour, Staff Landscape Architect

[marmour@simonecollins.com](mailto:marmour@simonecollins.com)

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Patrick Stasio, Director of Parks and Recreation

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